



# Christmas jumpers get airing to set world record

**FROM** the festively kitsch to the gloriously gaudy, hundreds of people gave their Christmas jumpers an early outing yesterday in a bid to set a world record.

At the final head count, 583 hardy souls braved the cold to take part in the inaugural Geansai Nollaig Day in Dublin city centre.

In the process, they set a world record for the biggest

gathering of seasonal sweater wearers in one place.

While many opted for traditional woollen jumpers featuring snowmen and reindeer, the more adventurous got busy with tinsel and glitter-glue to create their own.

Crammed on to South King Street, the colourful crowd were entertained by comedian Fred Cooke who

led them in a rousing chorus of a host of Christmas carols.

The event was organised by the Dublin City Business Improvement District (BID) and was held in aid of the Barretstown camp for sick children.

BID chief executive Richard Guiney said he was delighted that a world record had been set.

"We are thrilled to have had such an impressive turnout to Geansai Nollaig Day."

It's a great testament to the Irish sense of humour and also an excellent way to get people together and have fun."

**BREDA HEFFERNAN**



**Jenny Wilson, Edward Keegan and Aisling Wilson don their festive gear for the first Geansai Nollaig Day and helped set a world record for the biggest gathering of seasonal sweater wearers in Dublin's city centre yesterday.**