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The grand total was an impressive 583, which festive fashion lovers the world over will now have to beat to knock to Ireland off

the leader board. The inaugural Geansai Nollaig Day was set up by the Dublin City Business Improvement District to raise funds for children's charity Barretstown and to inject some seasonal humour into the Christmas countdown in the capital.

The event was a jolly "kitsch-mas" celebration on Dublin's South King Street.



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▲ IN THE SPIRIT Jenny, Edward & Aisling in Dublin yesterday

