



# Deal agreed to clean up city centre

**THE cleanliness of Dublin city centre streets are set to improve thanks to a new agreement that has been reached between two organisations.**

Dublin City Business Improvement District (BID) has awarded a contract to ARAMARK Ireland to provide supplementary cleaning services across the 2.5km Business Improvement District.

## Attractive

A total of 115 streets are involved in the initiative which aims to ensure a cleaner, more attractive environment in the city centre.

Under the agreement, ARAMARK Ireland will provide additional cleaning services to those already carried out by Dublin City Council.

These include a rapid response hotline facility for businesses in the BID area to report

urgent cleaning requirements.

Seasonal street cleaning is provided in the form of power-washing during drier summer months to remove staining and pavement gritting to assist snow removal during winter.

The removal of stickers and cable ties from approximately 150 locations around the city will also be included in the service.

## Monitor

Dublin City BID will continue to monitor the cleanliness of the streets through its Litter Pollution Index (LPI).

The new contract with ARAMARK Ireland represents savings of over 50 per cent on a previous agreement that was in place and commits to extensive

environmental principles ensuring that water and energy use is minimised and that waste is reduced.

Richard Guiney, chief executive of Dublin City BID, said they were delighted to partner with ARAMARK in providing this service.

“The service is certain to improve the cleanliness of our city and in doing so will benefit the 2,000 businesses in our area,” stated Mr Guiney.

“The cleanliness of our city is vital to creating a pleasant environment where people want to spend time.

“A clean and welcoming environment encourages Dubliners and visitors to Dublin to shop and socialise here which ultimately translates directly into economic benefits for businesses in the BID area.

## Committed

“We are fully committed to delivering a cleaner, more attractive city.”

Speaking on behalf of ARAMARK Workplace Solutions, general manager Derry Robertson said: “ARAMARK is delighted to work in partnership with Dublin City BID in what is such an important role. “Our crews will be working seven days to ensure Dublin City Centre receives a rapid response to cleaning emergencies.

“The cleaning team on the ground will be working 365 days of the year and will contain up to 10 cleaners every day carrying out scheduled work of street vacuuming and power washing, and removal of graffiti, chewing gum, cable ties and illegal posters.”