

New deal set to clean up Dublin city centre

A new agreement between Dublin City Business Improvement District (BID) and ARAMARK Ireland is set to improve the cleanliness of 115 Dublin city centre streets.

The contract awarded to ARAMARK Ireland by Dublin City BID agrees to provide supplementary cleaning services across the 2.5km² Business Improvement District and aims to ensure a cleaner, more attractive environment in Dublin's city centre.

Under the agreement, ARAMARK Ireland will provide additional cleaning services to those already carried out by Dublin City Council. These include a rapid response hotline facility for businesses in the BID area to report urgent cleaning requirements. Seasonal street cleaning is provided in the form of power-washing during drier summer months to remove staining and pavement gritting to assist snow removal during winter. The removal of stickers and cable ties from approximately 150 locations around the city will also be included in the service.

Dublin City BID will continue to monitor the cleanliness of the streets through its Litter Pollution Index (LPI).

The new contract with ARAMARK Ireland represents savings of over 50% on a previous agreement that was in place and commits to extensive environmental principles ensuring that water and energy use is minimised and that waste is reduced.

Commenting on the agreement, Richard Guiney CEO of Dublin City BID said *"We are delighted to partner with ARAMARK in providing this service to businesses in the BID area. The service is certain to improve the cleanliness of our city and in doing so will benefit the two thousand businesses in our area. The cleanliness of our city is vital to creating a pleasant environment where people want to spend time. A clean and welcoming environment encourages Dubliners and visitors to Dublin to shop and socialise here which ultimately translates directly into economic benefits for businesses in the BID area. We are fully committed to delivering a cleaner, more attractive city."*

Speaking on behalf of ARAMARK Workplace Solutions, General Manager Derry Robertson said *“ARAMARK is delighted to work in partnership with Dublin City BID in what is such an important role. Our crews will be working seven days to ensure Dublin City Centre receives a rapid response to cleaning emergencies. ARAMARK is an organisation that is strong and passionate in its beliefs in providing clean environments and with our new City Centre Cleaning Depot we look forward to being a part of the City’s cleaner future. The cleaning team on the ground will be working 365 days of the year and will contain up to 10 cleaners every day carrying out scheduled work of street vacuuming and power washing, and removal of graffiti, chewing gum, cable ties and illegal posters. Also available is the emergency clean-up service for hazardous waste and emergencies.”*

For further information please contact:

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About Dublin City Business Improvement District (BID)

Dublin City BID is a not for profit organisation charged with creating a welcoming and economically viable city environment. It represents over 2,000 businesses in the city centre and works with its partners to enhance the appeal of the city centre as a place for shopping, recreation and business development by increasing footfall and improving overall trading performance.

About ARAMARK Ireland

As part of the global ARAMARK Corporation, which operates in 22 countries around the world, ARAMARK Ireland has the advantage of an Irish management team with in-depth local market knowledge and understanding, backed by the resources and expertise of a worldwide leader.

ARAMARK Workplace Solutions is the largest provider of facilities management services in Ireland. By taking responsibility for all aspects of building and grounds maintenance, office

services, security, reception and cleaning services, significant cost savings are delivered and their clients are allowed to concentrate on their core business.

Experience and expertise in food services, workplace solutions, environmental services and property means a fully integrated solution is available to clients who wish to achieve maximum value by working with a single partner.

With other services such as maintenance and engineering support, food services, helpdesk services and energy management, ARAMARK Ireland has a solution for all business and industry service needs, self delivered by our organisation.