



## Search on for new model

THE **Dublin Fashion Festival** has joined forces with 1st Option Model Management to seek out the country's hottest new model.

As part of the already brimming festival programme, the model search will take place this Friday between 2.30pm and 5.30pm in the **Dublin Fashion Festival** HQ in the old Waterstones building on Dawson Street. There, model hopefuls can meet with the industry-expert judging panel to see if they can make the cut to be Ireland's freshest face in fashion.

The stellar judging panel will include the face of the festival, Sonya Lennon and Jules Fallon, co-founder and MD of 1st Option Model Management. The winner will receive a three-year modelling contract with 1st Option Model Management, a front cover photo shoot for *The Dubliner Magazine*, jewellery worth €600 from jewellers Pandora and an A-Wear goody bag.

Application forms for the **Dublin Fashion Festival** Model Search can be picked up in *The Dubliner Magazine* on Thursday. A completed application form must be submitted at the festival HQ in order to be considered for entry.

The shortlist of finalists will be selected on Friday and the winner will be announced at the festival HQ on Sunday at 3.30pm. Jules and her fellow judges will be looking out for models with a special something that will make them stand out from the crowd and who can be versatile, both on the catwalk and in photo shoots.

The competition is open to females aged between 14 and 21. It is advised to come along with a natural make-up look, an outfit that flatters your figure and to wear stilettos and bring a handbag.

For more information, see [www.dff.ie](http://www.dff.ie).