



# Model Behaviour

THE **Dublin Fashion Festival** has joined forces with 1st Option Model Management to seek out the country's hottest new model.

As part of the already brimming festival programme, the model search will take place on Friday, 9th September between 2.30pm and 5.30pm in the **Dublin Fashion Festival** HQ in the old Waterstones building on Dawson Street.

There, model hopefuls can meet with the industry-expert judging panel to see if they can make the cut to be Ireland's freshest face in fashion.

The stellar judging panel will include the face of the festival Sonya Lennon and Jules Fallon, co-founder and MD of 1st Option Model Management.

The winner will receive a much-coveted three-year modelling contract with 1st Option Model Management, a front cover photo shoot for The Dubliner Magazine, jewellery worth €600 from top jewellers Pandora and an A-Wear goodie-bag.

Application forms for the **Dublin Fashion Festival** Model Search can be picked up in upcoming issues of The Dubliner Magazine every Thursday between now and the festival. A completed application form must be submitted at the festival HQ in order to be considered for entry.

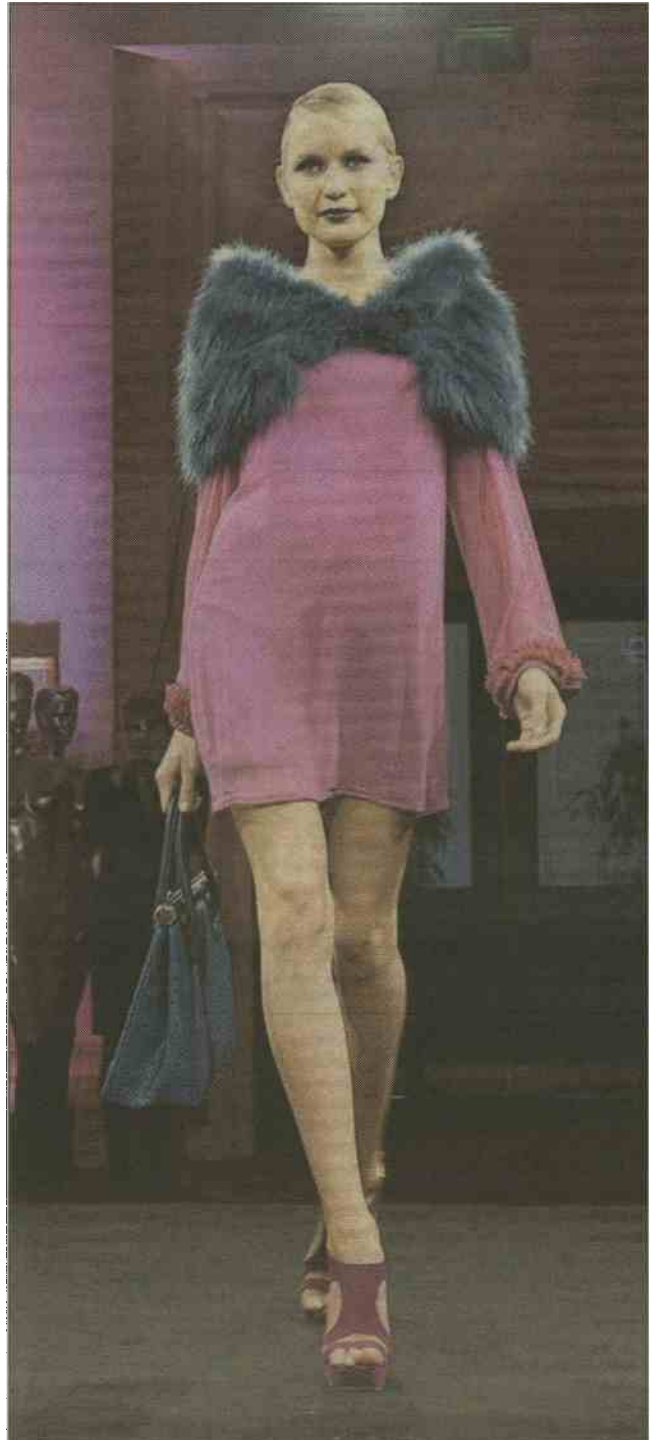
The shortlist of finalists will be selected on the Friday of the festival and the winner will be announced at the festival HQ on Sunday, 11th September at 3.30pm.

The competition is open to females only, ages 14 to 21. It is advised to come along with a natural make-up look, an outfit that flatters your figure and to wear stilettos and a handbag.

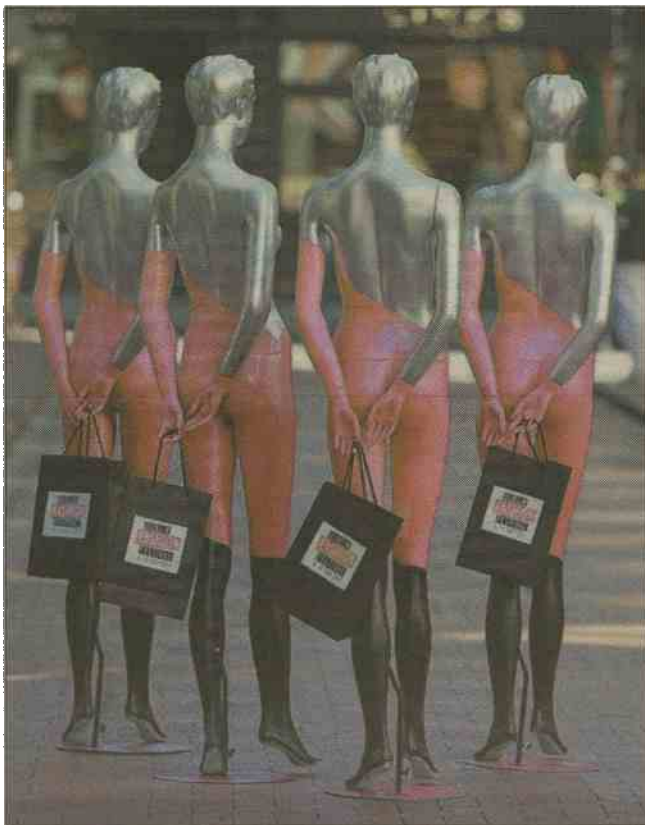
For more information see [www.dff.ie](http://www.dff.ie)



■ Jules Fallon former model and co-owner of 1st Options Model agency is one of the esteemed judges. **Pictures: Richie Stokes.**



**Dublin Fashion Festival** takes place from 8th to 11th September.



Face of the festival, Sonya Lennon.