



Lust list

Off the Rails
style guru
Sonya's a/w

FASHION



Sassy stylist Sonya Lennon tells NIAMH BYRNE who and what she'll be hot on the heels of...

CAROLINE Morohan and Pamela Flood were the show's original sassy presenters, but they just didn't possess the style radar Sonya Lennon has. The Off The Rails presenter's look may seem kooky to some, but in reality the mother-of-two is just fashion-forward; she wears it first, we follow seasons later. If you want to be a leader, not a follower, then follow Sonya's tips trend guide for autumn/winter 2011.

Feet first

Sonya says: "I gave up on black shoes a long time ago, and have only just weaned myself off leg-lengthening nude and beige shoes."

"This season is all about elegance and colour. So girls, ditch the darks, and ditch the platform too and rediscover a more ladylike (and less painful) you."



The must-have cut

Sonya says: "The onset of low-key androgyny means that big sexy hair is being replaced with crops and choppy bobs. Apparently, it's time to get serious."

Up-and-coming...

Sonya says: "I'm smitten with the sartorial styling of Irish designer Joanne Power at the moment. She's just 27, from Cork and earned a scholarship through the British Fashion Council and is a

Central Saint Martin's graduate. Her big claim to fame is that Lady Gaga has worn her designs. Now that's cool"

New Irish boutique

Sonya says: "It's not exactly new, but it's a slow burner; Maven on Aungier Street. It is a shopping oasis. With a gorgeous, last-century Paris-meets-New York's East Village-interior, Maven focuses on texture and cut, with everything from quirky high-end leather bags and belts to affordable French easy-to-wear dresses and tailored separates. Exclusive to Maven are N.Y. labels Samantha Pleet, Garde, Yoon, Pepper and Pistol and Silvia Hilman."



Fave Irish designer

Sonya says: "Tim Ryan, Sharon Wauchob, John Rocha, Simone Rocha...I'm not a one-label girl."

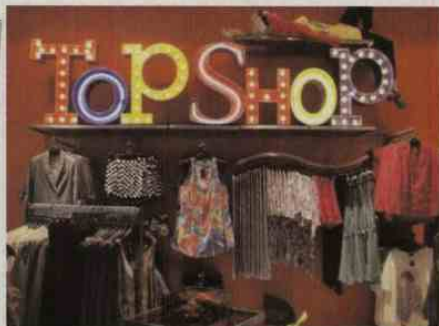


For the face

Sonya says: "This season's make-up is all about colour. You only have to look to the maestro Tom Ford's campaign with Lara Stone to see where we're heading."

N RADAR

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AMBASSADOR: Sonya Lennon
Fun & style in fashion capital

Highsreet hottest

Sonya says: "Topshop – it's my favourite high street shop. They nail it every time and it's testament to their cutting-edge designs that they have become so important in London fashion week. "Lanvin for H&M this year was also a special moment in time."

★ THE annual style spectacle that is the **Dublin Fashion Festival** returns this September 8 to 11, celebrating all that is great about fashion in Dublin's fair city.

Over the weekend, a host of exciting interactive happenings will unfold in this year's fashion HQ in the old Waterstones building on Dawson Street, including live fashion shows, styling workshops and intimate talks and interviews with top Irish fashion industry experts.

Face of the festival, Irish fashion icon, stylist and TV presenter, Sonya Lennon, will also attend the festival HQ throughout the weekend to MC the fashion shows and maybe even give you a sneak-peak insight into her own journey through fashion.

★ Festival-goers inspired by the festival HQ programme, can then let loose on the streets of Dublin with participating stores, bars, restaurants and hotels throughout the city running special offers, competitions, in-store activity and much more.

Each of the days over the course of the **Dublin Fashion Festival** will be themed to represent every fashion taste, from the die-hard designer label junkie to the unwavering high street fashionista.

The **Dublin Fashion Festival** is a free access event, so you can get your fashion fix for nada and save your spends to splurge in the shops.

For information see www.dff.ie.

International designer

Sonya says: "My favourite would have to be Sonia Rykiel – I love her quirky, sexy take on French Chic."

Catwalking Irish

Sonya says: "Amber Jean Rowan is one to watch this year. She was runner-up in RTE's The Model Agent two years ago, and she is a girl who knows what she wants. She completed her Leaving Cert exams a year early to give modelling a go, and since then has walked for Tommy Hilfinger and M&S...and she's still only 18."

International model

Sonya says: "This is not particularly original I know, but I just find Lara Stone (left) compellingly beautiful."

